

As you all are aware, VLCC was the "Grooming Sponsor" for Dabur Vatika Miss Crowning Glory, the finals of which were held in Turf Club, Pune on the 2nd of March'08.

On the D-Day morning, we rendered our Salon Services for all 14 contestants at Pune 3 Aundh centre. In the evening, our stylists did the makeup & hair styles for all. We had Dr. Sushant Shetty visit the event as the judge for "VLCC Miss Beautiful Skin" which was presented to Miss. Pooja Chiplunkar (representing Pune); she also won the 2nd Runners Up position.

Dr. Shetty said a few words on stage describing the criteria for the winner and also how VLCC as a company shapes the confidence of all. She received from VLCC a Gift hamper of VLCC Personal Care products worth Rs. 2,500 along with a Skin Hydration treatment worth Rs. 5,000 (a total of Rs. 7,500).

The event was covered by Radio Mirchi, Zoom TV, NDTV, Pune press amongst others. Other eminent judges present for the event were Mr. Hemant Trivedi (Fashion Designer), Mr. Harpreet Bachher (Fashion Photographer), Ms. Corina Manuel (Femina Pune-Editor), Mr. Rohit Jugraj (Director-Superstar film) & Mr. Harshavardhan Patil (Hon'ble Minister for Marketing EGS, Women & Child Development, Maharashtra). All-in-all it was a very successful event for VLCC and especially for Pune centres since we received a good amount of mileage for the show.

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